Wilderness Institute
Student Social Media Intern
Summer 2015

The Wilderness Institute is seeking a student to manage all aspects of the Wilderness Forever Facebook, Twitter and Instagram channels including: mining content, ideas, photographs, quotes etc. for daily/weekly posts about wilderness, areas proposed for designation, recreational or ecological wilderness issues, and other contemporary wilderness stewardship topics; managing posting schedules using Hootsuite; suggesting ideas for campaigns, discussions or other interactive social media activities; analyzing social engagement statistics and making recommendations for changes in content, scheduling or other procedures based on trends in data. Through the Wilderness Forever social media channels, the Wilderness Institute strives to increase awareness of wilderness and wilderness issues among youth. Salary is $10/hour for 10-15 hours of work/week starting in May and, ideally, continuing throughout the summer and the upcoming school year. Work schedule and location are flexibility.

Successful applicants will: be motivated, efficient, self-starters with unique ideas; have strong writing and communications skills; have good time management and be able to complete projects in a timely manner without supervision; be able to work remotely from multiple locations via computer or personal mobile device; be prominent users of social media. Special preference will be given to applicants who have run social media campaigns, blogged etc. previously and/or who have knowledge of wilderness.

Applicants should send a resume via email to Lisa Ronald, lisa.ronald@umontana.edu. In the body of the email, applicants must 1) specify whether or not they are recipients of summer and/or academic year work study funding 2) provide their 790 number 3) give their major 4) specify how many hours they can work each week 5) specify whether they are interested in summer employment only or can also continue working in the fall. Internship credit can be negotiated, should this be desired.