



W.A. FRANKE COLLEGE OF FORESTRY & CONSERVATION

PARKS, TOURISM AND RECREATION MANAGEMENT

DEGREE

- Bachelor of Science

DEGREE TRACKS

- Recreation Resource Management
- Nature-Based Tourism
- Outdoor Recreation Services

CERTIFICATES

- GIS Sciences & Technologies
- Northern Rockies Outdoor Leadership

RELATED MINORS

- Wilderness Studies
- Business
- Nonprofit Administration

SUSTAINING WILD PLACES

A bachelor's degree in Parks, Tourism and Recreation Management (PTRM) prepares you to work in the world's most beautiful places with the agencies, nonprofits and nature-based tourism operators that manage and steward our wildest landscapes. PTRM offers an experiential education and the flexibility and personal advising to chart your trajectory into one of the nation's fastest growing industries.



100% OF PTRM STUDENTS COMPLETE A CAREER-FOCUSED INTERNSHIP



TOURISM SUPPORTS 1 OUT OF EVERY 10 JOBS GLOBALLY



MONTANA'S OUTDOOR INDUSTRY IS THE FASTEST GROWING IN THE U.S. AND REPRESENTS THE SECOND LARGEST SECTOR OF THE STATE'S ECONOMY

IMPACT

"As a PTRM major, I enjoyed the variety of learning opportunities, which included field work with the Parks and Recreation department of Missoula, field learning in Yellowstone National Park and internship opportunities in Glacier National Park and the Flathead National Forest. This has set me up fantastically for a career in the National Park Service."

– Ethan Oja, PTRM graduate



CAREERS

- Park ranger
- Park or protected area manager
- Tourism or recreation business owner
- Land use or recreation planner
- Guide or outfitter
- Environmental educator or interpreter
- Conservation nonprofit professional
- Outdoor industry entrepreneur
- Ski area manager
- Tourism planner
- Wilderness coordinator

EMPLOYERS

- Bureau of Land Management
- Five Valleys Land Trust
- Montana Fish, Wildlife and Parks Department
- National Park Service
- National Parks and Conservation Association
- The Nature Conservancy
- U.S. Fish and Wildlife Service
- U.S. Forest Service
- Yellowstone Forever
- Lewis and Clark Trail Adventures



Students in the PTRM program at the University of Montana are uniquely prepared to work in and around parks, protected areas and other wildlands with agencies, nonprofits and the nature-based tourism industry. Students and graduates experience long-lasting benefits from engaging in a truly experiential education in the heart of the Rocky Mountains.

HIGHLIGHTS

UNPARALLELED ACCESS

Experience the national parks and wilderness areas that make Missoula the best place in the world to study wildland management.

RICH MENTORSHIP

Build close relationships with faculty advisors who follow you from year one to graduation.

EXPERIENTIAL LEARNING

Learn through real-life experiences working with professionals during internships and the PTRM capstone course.

IMMERSIVE EXPERIENCES

Gain opportunities to learn about nature-based tourism through international experiences and indigenous perspectives.

IMPACT

"The University of Montana's PTRM program equipped me with a foundational education that launched my career with the U.S. Forest Service where I currently serve as a District Recreation staff on the Lolo National Forest in Missoula. As a local Recreation Manager, I engage PTRM students in learning about recreation on National Forest lands, as well as opportunities for internships and employment."

– Katie Knotek, Missoula Ranger District, Lolo National Forest

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