



## Sustainable Tourism Internship Program

Solimar International is pleased to offer a remote internship intended for graduate or undergraduate students to gain experience in sustainable tourism management and marketing. The 12-week internship will support the National Park Service to market and manage sustainable tourism along the Lewis and Clark National Historic Trail. The internship supports the National Park Service's Geotourism Program through community engagement, research, and content development.

The internship is offered as a remote position. Preference will be given to candidates attending university—or with strong ties to—communities along the Lewis and Clark National Historic Trail. Interns will work in their communities with remote supervision from Solimar International's Washington DC-based office.

Internships are offered in Spring (February-April) and Fall (October-December) sessions, to align with university semesters. Interns are expected to commit to approximately 20 hours per week.

### Who is Eligible

Strong preference will be given to students attending college or university in communities along the Lewis and Clark National Historic Trail, or for students with strong ties to—or firsthand familiarity with—communities along the Trail.

Strong candidates will have a background in marketing, communications, management, history or tourism studies, with a passion for history and cultural heritage and strong skills in research and writing for wide audiences.

The intern will receive guidance and feedback from program managers via email, phone call, and occasional webinars, but since the intern will be working remotely, candidates should be self-motivated and able to work independently.

### To Apply

Interested candidates should email a resume and brief cover letter describing why they are interested in participating in the internship to [info@solimarininternational.com](mailto:info@solimarininternational.com). Please use the subject line "Lewis and Clark Trail Internship". Applications will be accepted and reviewed on a rolling basis.

# Lewis and Clark National Historic Trail

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## About the Lewis and Clark National Historic Trail



The Lewis and Clark National Historic Trail, administered by the National Park Service, is more than 4,900 miles long, traversing sixteen states and many tribal lands along the historic route of the expedition. Lewis and Clark National Historic Trail was designated by Congress to commemorate the 1804 to 1806 Corps of Discovery expedition through the identification; protection; interpretation; public use and enjoyment; and preservation of historic, cultural, and natural resources associated with the expedition and its place in U.S. and tribal history. This epic journey contributed significant scientific knowledge and profound political, social, economic, cultural, and environmental changes to the peoples and landscapes of the North American continent.

The Trail has over 6,600 miles of designated auto tour route which provides visitors access to the historic route through rich recreational, interpretive, and educational opportunities. Many segments of Lewis and Clark National Historic Trail retain landscape characteristics and a sense of place as seen and experienced by the Corps of Discovery. The Trail links contemporary authentic communities and cultures, including tribes whose connections span thousands of years, to historic, vibrant and living landscapes.

Learn more about the Lewis and Clark National Historic Trail at [nps.gov/lecl/index.htm](https://www.nps.gov/lecl/index.htm).

## About the Geotourism Program



Lewis and Clark National Historic Trail (NHT) (Trail) offers modern travelers a way to explore the unique nature and history of the Trail as well as authentic local cultures and communities. Lewis and Clark NHT was designated in 1978 to commemorate the 1804 to 1806 Corps of Discovery expedition and protect the trail and now boasts many agencies, organizations, and individuals that support these efforts. However, the connectivity of the Trail to tourism businesses, itineraries, and routes along its length is something that the partners involved in the Trail would like to enhance. The goal of this program, therefore, is to engage a larger community of tourism stakeholders than are presently engaged with the Trail that can be linked to, and benefit from, tourism along Lewis and Clark NHT.

The Geotourism project for Lewis and Clark NHT is designed to support the public's use and enjoyment of the Trail without adversely impacting the resources along it. The project engages residents, partners, communities, American Indian Nations, and visitors in shared environmental and cultural heritage stewardship. The information, products, and services identified or developed by this project will be shared through a variety of strategies to increase public awareness, knowledge and support for stewardship of the nation's cultural and historical heritage along the Trail.

This program combines Solimar International's expertise in sustainable tourism and the involvement of local residents to facilitate wise stewardship of cultural, historic, and natural resources, enhance local economies, and help destinations tell their story internally and to their target travel markets. The program will use a stakeholder-driven process to create a branded communication tools for the Trail, build a local constituency of destination ambassadors and storytellers, and work with them to support wise stewardship and promotion of the Trail.

## Program Partners



**AIANTA**  
American Indian Alaska Native  
Tourism Association



**The National Park Service** cares for America's more than 400 national parks...and works in almost every one of her 3,141 counties. National Park Service professionals take our mission on the road offering advice, technical assistance, recognition, and even cold, hard cash to help communities across the country preserve their own history and create close-to-home recreation opportunities.

**Solimar International** is a specialist sustainable tourism development and marketing firm that believes in the transformative power of sustainable tourism to help destinations sustain and enhance their natural, cultural and social authenticity. Through innovative partnerships Solimar delivers integrated solutions that create jobs, build businesses, protect ecosystems and celebrate and preserve local culture.

The **American Indian Alaska Native Tourism Association (AIANTA)** has served as the national center for promoting authentic, sustainable tourism to American Indian nations for more than two decades. More information on destinations and experiences throughout Indian Country can be found at [NativeAmerica.travel](http://NativeAmerica.travel). Additionally, the association serves as a resource for Native American communities and enterprises, providing technical assistance, training and capacity building through a diverse spectrum of programming.

**The Lewis and Clark Trust, Inc.** is a friends group of the Lewis and Clark National Historic Trail. Our goal is to preserve the story and Trail of the Corps of Discovery and to support the opportunities it provides for economic growth, education, and recreation as well as an understanding of our history as a multicultural people. We recognize the Trail is truly a natural trail that stretches from coast to coast.

**The Lewis and Clark Trail Heritage Foundation (LCTHF)**, Inc. was created to stimulate public appreciation of the Lewis and Clark Expedition's contributions to America's heritage and to support education, research, development, and preservation of the Lewis and Clark experience. For 50 years, the LCTHF has served as advocate, interpreter, and protector of the trail through its program of grants for trail stewardship and education. The LCTHF and its chapters across the country have promoted Lewis and Clark scholarship, developed educational programs, worked to steward the Lewis and Clark National Historic Trail, and encouraged the telling of all the stories of the Expedition including those of the the tribes they met.